

THE SOCIAL COVE

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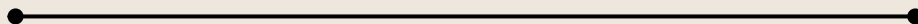
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SOCIAL MEDIA MANAGEMENT





The Social Success Package is designed to grow your account successfully, offering the highest volume of quality content posted per week including a strong focus on outbound engagement to create a loyal community and attract new followers. This package is perfect for brands who want to make the investment to grow their social media to the max. Our team treats your business with the same level of dedication as we would our own, aiming for nothing but perfection.

WHAT IS SOCIAL SUCCESS?

With The Social Success Package you can expect the highest level of weekly posts we have to offer, helping you build your account successfully. The combination of 7 weekly posts and 7 hours per week of outbound engagement will allow you to reach a wider audience and strengthen your brand presence.

PERFECT FOR YOU IF...

- You are too busy running your business to post on social media
- You lack creative direction
- You want to elevate your online presence through successfully reaching your target market
- You already have photo assets available

THIS PACKAGE CONTAINS:

- **1** Instagram Graphic Posts Per Day
- **2** Videos Per Week on Instagram and TikTok
- **1** Instagram Story Graphic **Per Day**
- **1 Hour** Of Engagement Per Day
- Monthly Content Shoot
- Monthly Analytics Report
- Support Through Slack/Whatsapp



The Social Maintenance Package is a perfect mid-tier service for business owners who want a social media manager to maintain their accounts with a consistent posting schedule. With 5 posts per week your business will stay at the forefront of your target audiences mind and will help you accumulate a steady following. This packages focus allows for consistency on your social accounts.

WHAT IS SOCIAL MAINTENANCE?

With The Social Maintenance Package you can expect post consistency and a steady growth performance from your account. With 5 weekly posts, you can expect a strong level of engagement from your growing online community as we strive to keep your business at the forefront of your audiences mind.

PERFECT FOR YOU IF...

- You want us to maintain your social media to avoid stagnancy
- You want to build an online community at a moderate
- You understand the importance of great quality, consistent content
- You already have photo assets available

THIS PACKAGE CONTAINS:

- **4** Instagram Posts Per Week
- **1** Video Per Week on Instagram and TikTok
- **5** Instagram Story Graphic Per Week
- **45 Minutes** Of Engagement Per Day
- Monthly Content Shoot
- Monthly Analytics Report
- Support Through Slack/Whatsapp



The Social Starter is an ideal package for entrepreneurs and small businesses with a limited budget who want a social media manager to take over their socials and elevate their online presence. With this service we aim to keep you visible online through a custom working strategy consisting of 3 weekly high-quality deliverables and 3 videos per month whilst building you a community with daily outbound engagement.

WHAT IS SOCIAL STARTER?

With the Social Starter Package you can expect to stay visible on social media with 3 high quality posts per week and 3 videos per month allowing a slow and steady build of following whilst remaining active on your stories. This is a perfect package for entrepreneurs and businesses who want some extra help on their business.

PERFECT FOR YOU IF...

- You want to help on social media without the large investment
- You want to focus on establishing your small business
- You want to slowly build an online community
- You understand the importance of great quality content

THIS PACKAGE CONTAINS:

- **3** Instagram Graphic Posts *Per Week*
- **3** Videos *Per Month* on Instagram and TikTok
- **3** Instagram Story Graphic *Per Week*
- **20 Minutes** Of Engagement *Per Day*
- Monthly Content Shoot
- Monthly Analytics Report
- Support Through Slack/Whatsapp

USER- GENERATED- CONTENT





Our UGC Content Subscription is perfect for businesses who want to post frequent photo and video content online. This package offers a document of edited, ready to post UGC-style photos and videos to help you retain a consistent posting schedule to keep your brand at the forefront of your audiences mind. This service includes a monthly shoot day for us to create eye-catching content to meet your needs and goals.

WHAT IS THE UGC SUBSCRIPTION?

Working with creators and influencers can be expensive with many charging £250+ for one piece of content. By sending us your products to shoot in-house, we are able to create unique, fun content for your brand as an affordable, more reliable alternative.

PERFECT FOR YOU IF...

- You do not have time to seek out content creators
- You don't have enough content to post on social media
- You are running your own social media accounts
- You want to authentic content

THIS PACKAGE INCLUDES:

- **10** Edited Photos Per Month
- **10** Edited Videos Per Month
- **1** Content Creation Day
- Creative Direction
- Competitor Analysis
- Trend Forecasting

CONTENT CREATION





Our Content Creation Subscription is perfect for businesses who want to post frequent photo and video content online. This package offers a document of edited, ready to post graphics, photos and videos to help you retain a consistent posting schedule to keep your brand at the forefront of your audiences mind. This service includes a monthly shoot day for us to create eye-catching content to meet your needs and goals.

WHAT IS THE CONTENT SUBSCRIPTION?

The Content Creation Subscription will allow you to receive a consistent monthly flow of high-quality, valuable content for your audience. This is the perfect service for businesses who want to remain in control of their social media but struggle to produce content or does not have time.

PERFECT FOR YOU IF...

- You want to high-quality content without social media management
- You want to focus on establishing your business
- You want to build an online community
- You understand the importance of great-quality content

INCLUDING:

- **20** Edited Posts Per Month
- **1** Content Creation Day
- Creative Direction
- Competitor Analysis
- Trend Forecasting



The Monthly Content Planner is the ultimate service for businesses who lack creative direction and need fresh, valuable ideas to produce for their audience each month. We will outline the topics, formats, and channels you will use for each piece of content to aid you to the best results.

WHAT IS THE CONTENT PLANNER?

With this service you will receive a digital calendar custom for your brand, with key dates and ideas to elevate your social content. This is an ideal tool for businesses who struggle with a consistent posting schedule as you will have a document outlining what to post and when.

PERFECT FOR YOU IF...

- You struggle with creative direction
- You like to create your own content
- You want to deliver valuable content for your audience
- You have photo assets available

INCLUDING:

- Custom Monthly Content Ideas
- Custom, Fully Editable Content
- Calendar
- Competitor Analysis
- Market Analysis
- Trend Forecasting
- Monthly Support

SOCIAL MEDIA STRATEGY





If you want to improve your social media strategy and create a customised plan that works for your business, The Strategic Mastermind is for you. Together we will learn about your goals and develop a clear, visual document outlining the approach you will take through in-depth customer insight and market analysis.

WHAT IS STRATEGIC MASTERMIND?

With The Strategic Mastermind our team will develop a clear guide to help you elevate your social media presence. This service is perfect for businesses who are not experiencing the success they desire on social media. It will also create a clear path on how to proceed in the future.

PERFECT FOR YOU IF...

- You want to help on social media without a large investment
- You want to elevate your business on social media

INCLUDING:

- 1:1 Strategy Session
- Social Media Audit
- Competitor Analysis
- Customer Profiles
- Custom Social Strategy
- Custom Content Calendar
- Ongoing Support and Revisions



The Social Glow Up Package is perfect for new and established businesses who want a social media profile glow up. This service will take your business to new levels through personalised tools and designs.

WHAT IS SOCIAL GLOW UP?

With Social Glow Up Package we will audit your social media accounts and take the necessary elevated actions.

PERFECT FOR YOU IF...

- You want a one-off social media service
- You want to help on social media without a large investment
- You want a social media revamp
- You're ready to take your business to the next level

INCLUDING:

- Instagram Bio Optimisation
- Highlight Cover Creation
- Personalised Hashtag Package
- Document of Content + Caption Ideas
- Any extra tips we feel like you'd benefit from for your page

BRANDING





SOCIAL MEDIA STRATEGY

ENQUIRE TODAY

Digital Business Cards

£10

Digital Price List

£15

Instagram 3X Pinned Post Design

£20

YouTube Banner Design

£20

Instagram Highlight Covers

£2 Each

LET'S DO THIS

ARE YOU READY TO WORK TOGETHER?

If you're ready to take the next step with your business, fill out [this enquiry form](#) found on our website to book a discovery call with us.

FIND US ON



www.thesocialcove.co.uk